



News Release

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Columbus Community Hospital Foundation launches legacy giving program

For Immediate Release

(COLUMBUS, Neb.) – The Columbus Community Hospital Foundation has initiated a new program to ensure donors will leave a meaningful impact on the quality and accessibility of health care for years to come.

The Sterling Society is a legacy giving program recognizing individuals who leave a planned gift to the hospital. Planned giving through wills, estates and outright gifts of cash help support the hospital and enrich the lives of people generations from now.

"Everyone might not have the ability to give a sizable check to the hospital right now, but they could leave a substantial donation in the future," said Kim Meyer, chairwoman of the foundation's planned giving committee. "The creation of a legacy society is a way the hospital can recognize and thank the donors who plan to make a future gift to the hospital."

The Sterling Society launched in the spring and will acknowledge donors who decide to impact CCH through planned giving. Donors will receive a thank you gift, invitations to exclusive gatherings, and be recognized, with their permission, with a silver plaque in the hospital lobby.

Donors can designate where they want their dollars to go, whether building projects, programs, equipment or other areas. To make a charitable gift to the hospital, donors should work with their estate or financial planner and name CCH as the recipient of the gift they wish to give.

Remembering CCH in long-term plans will help ensure that the hospital will continue developing to meet the community's health and medical needs.

"We recognize the hospital is doing well right now, and we want to be able to see that growth continue years from now," Meyer said.

For more information about the Sterling Society, contact the foundation at 402-562-3377 or foundation@columbushosp.org.

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