



News Release

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### **This holiday season, shop local for health care**

For Immediate Release

**(COLUMBUS, Neb.)** – Throughout the coronavirus pandemic, Columbus Community Hospital and its medical professionals have been a shining beacon in the community. Its team has worked around-the-clock to keep the community informed, while also providing top-notch, compassionate medical care to those in need. As the hospital continues to navigate through this pandemic, it wants to encourage community members to support local businesses and shop local for health care.

By shopping local for health care, community members can improve their health, while also supporting the overall fiscal health of the community.

CCH is committed to providing exceptional health care and has a proven record of providing safe and effective patient care. The hospital currently holds a Gold Seal of Approval from The Joint Commission, along with an “A” grade for patient safety from the Leapfrog Group.

“We understand what matters most to patients is the quality and safety of the care they receive. That is why we have made it our highest priority to improve positive patient outcomes through evidence-based care processes,” said Mike Hansen, hospital president and CEO.

Additionally, CCH is a Preferred Center for total knee and hip replacements from Blue Cross and Blue Shield of Nebraska. CCH is one of only five surgical facilities in the state with this designation. CCH is also a Pathway to Excellence® designated organization. According to the American Nursing Credentialing Center (ANCC), the Pathway to Excellence® program is the “premier designation for healthy work environments.” CCH is one of only three hospitals in the state to achieve this designation.

“A positive working environment not only benefits our staff, it also benefits our patients too, because it means we are able to retain the best and the brightest nurses and staff here in our community,” Hansen said.



This exceptional care is available to the community at a low cost.

The Nebraska Hospital Association (NHA) offers inpatient pricing and quality data on its member hospitals. This holiday season, consumers can log on to the NHA Care Compare website at [www.nhacarecompare.org](http://www.nhacarecompare.org) to compare pricing and quality data for Nebraska hospitals.

Community members will find that CCH consistently offers some of the lowest prices in the state of Nebraska.

“Health care is expensive. We understand that,” said Chad Van Cleave, vice president of financial services. “On most cases and most procedures, people will pay less if they come here.”

Hansen said the hospital’s financial stability allows it to keep costs low. He credits that financial success to smart business practices like maximizing revenues and controlling expenses.

“We do both extremely well,” he explained. “We also interact with our different commercial insurance companies to get feedback on our charges. Our goal is to get our charges to a fair point that is of good value to our patients.”

For more information on Columbus Community Hospital and its low-cost, high-quality care, please visit [www.columbushosp.org](http://www.columbushosp.org).

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