



News Release

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Date: May 4, 2020

Columbus Community Hospital Wins 13 Healthcare Advertising Awards

For Immediate Release

(COLUMBUS, Neb.) – Columbus Community Hospital recently won 13 awards in the 37th annual Healthcare Advertising Awards.

The Healthcare Advertising Awards is the oldest health care advertising awards competition. This year more 4,200 entries were received in the competition, making it the largest health care advertising awards competition and one of the ten largest of all advertising award competitions.

Awards were decided by a national panel of judges who review all entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. Gold awards were given to 341 entries, silver awards to 290 entries and bronze awards to 240 entries.

CCH received three gold awards, three silver awards, one bronze award and six merit awards.

Below is a full list of their winning campaigns:

Award	Campaign/Advertisement	Advertisement Category
Gold	Hip, Hip Hooray!	Newspaper Advertising - Single
Gold	2020 Calendar	Calendar
Gold	Little Hats, Big Hearts	Social Media
Silver	Mike's Weekly Update	Newsletter



Silver	Total Breast Care	Health Promotion Program
Silver	Employment at Columbus Community Hospital	Digital Video
Bronze	Housecall Magazine – Summer 2019	Publication - External
Merit	Safety in Football	Special Video
Merit	Too Much Sun?	Magazine Advertising - Single
Merit	Turn Mom into WOW!	Outdoor Advertising
Merit	Columbus Community Hospital Annual Report	Annual Report
Merit	Mako Robotics Mailer	Direct Mail
Merit	Housecall Magazine – Fall 2019	Publication - External

The awards will be distributed in June.

For more information on CCH or its programs and services that were advertised in these winning entries, visit www.columbushosp.org.

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