



News Release

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Date: January 4, 2022

Help save lives during National Blood Donor Month

For Immediate Release

(COLUMBUS, Neb.) – National Blood Donor Month, which takes place in January, recognizes the importance of giving blood and platelets while honoring those who roll up a sleeve to help patients in need. Columbus Community Hospital invites community members to help save lives by donating blood on Friday, Jan. 14, from 8 a.m.-2 p.m. in the first-floor conference center at the hospital.

“Donating blood is a unique way to give back to others, because blood donations are given to a wide range of individuals,” said Chelsea Kasik, volunteer coordinator at CCH. “You’re kind of like a ‘secret’ superhero. You don’t know who your donation goes to, but you know that one hour of time can save someone’s life.”

It can be especially difficult for blood centers to collect enough blood and platelets to meet patient needs during the winter months. Inclement weather can result in blood drive cancellations, and seasonal illnesses such as the flu can prevent some donors from making or keeping appointments to give. CCH encourages donors with all blood types to make an appointment to give.

The hospital is accepting appointments for both whole blood and power reds. Donors will need a valid driver’s license or blood donation card at check-in.

To schedule an appointment, call Kasik at 402-562-4791, or visit redcrossblood.org and enter sponsor code “ColumbusNebraska”.

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