



News Release

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Columbus Community Hospital Foundation celebrates GivingTuesday, encourages donations

For Immediate Release

(COLUMBUS, Neb.) – This GivingTuesday, the Columbus Community Hospital Foundation will inspire generosity by requesting that the Columbus community open its heart. The foundation is encouraging community members to donate so they can sustain the high-quality health care within our community.

GivingTuesday is a global generosity movement, unleashing the power of people and organizations to transform their communities and their world. GivingTuesday will kick off the generosity season this year by inspiring people to give back on Nov. 30, 2021, and throughout the year.

The CCH Foundation was created to ensure that our hospital is able to offer high-quality health care, close to home. Such technology includes the intra-aortic balloon pump, which helps the heart pump more blood if it is unable to do so on its own. This device could save lives. With community donations for new technologies such as this pump, the foundation can assure high-quality health care continues for years to come.

GivingTuesday was launched in 2012 as a simple idea for a day that encourages people to do good. Over the past nine years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate and celebrate generosity.

People demonstrate generosity in many ways on GivingTuesday. Whether it's helping a neighbor or stranger, showing up for an issue or people we care about or giving to causes that are important to us, every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes around the world. It garners billions of impressions on social media from people and organizations speaking up for the causes that matter to them, and encouraging others to get involved in their communities.

Those who are interested in joining the CCH Foundation's GivingTuesday initiative can visit www.columbushosp.org/foundation. For more details about the GivingTuesday movement, visit the website at www.givingtuesday.org.

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