



News Release
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Columbus Community Hospital Receives a Dozen Healthcare Advertising Awards

For Immediate Release

(COLUMBUS, Neb.) – Columbus Community Hospital (CCH) recently won 12 awards in the 36th annual Healthcare Advertising Awards.

The Healthcare Advertising Awards is one of the oldest and most respected awards competitions for healthcare advertising. It is the largest healthcare advertising competition and one of the 10 largest advertising award competitions of any kind.

More than 4,000 entries were entered into this year’s competition. They were reviewed by a panel of judges who rated them based on quality, creativity, consumer appeal, message effectiveness, graphic design and overall impact.

CCH received five gold awards, one silver award, three bronze awards and three merit awards.

Below is a full list of CCH’s Healthcare Advertising awards:

Award	Agency Name	Campaign/Advertisement	Advertisement Category
Gold	Midwest Marketing Services	Let's Talk	Employee Communication Program
Gold	Midwest Marketing Services	Columbus, Nebraska, the best move you'll ever make!	Professional Recruitment Program
Gold	Midwest Marketing Services	Columbus Community Hospital: Where Your Health Matters	Calendar



Gold	RadioMD, LLC	Columbus Community Hospital Healthcasts	New Media
Gold	N/A	Ai Chi Water Exercise Class	Special Video Production
Silver	Midwest Marketing Services	Love Your Legs	Outdoor Advertising
Bronze	Midwest Marketing Services	Now I Can	Newspaper Advertising- Single Ad
Bronze	Midwest Marketing Services	40 Under 40	Poster
Bronze	Midwest Marketing Services	Giving Tuesday - Leave Your Mark	Social Media
Merit	Midwest Marketing Services	Columbus Community Hospital Healthcasts	Magazine Advertising- Single Ad
Merit	Midwest Marketing Services	Oh Deer, The Holidays are Here!	Special Event
Merit	Midwest Marketing Services	Safety in Football	Integrated Marketing Campaign

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